

Message Text

UNCLASSIFIED

PAGE 01 ACCRA 02732 141509Z
ACTION AF-10

INFO OCT-01 ISO-00 EB-08 /019 W
-----142353Z 071950 /15

R 140804Z APR 77
FM AMEMBASSY ACCRA
TO USDOC WASHDC
INFO SECSTATE WASHDC 7465

UNCLAS ACCRA 2732

E.O. 11652: NA
TAGS: BEXP GH
SUBJECT: WTDR/FTI BRIAN MONRO (GHANA) LTD.

REF: USDOC 04546

1. GHANA 2 CNTRY CODE: 749 3. SER. NO: N/A
4. BRIAN MONRO (GHANA) LTD.
4B. CODE: A
5. P.O. BOX 9612, TEMPORARILY B 1/2, ABEKA
6. ACCRA, GHANA
7. EST: 1952 8. EMPL: 15 9. SIZE: (20-X) MEDIUM
10. REPUTATION: (22-X) GOOD
11B. FIRM, WITH OFFICE AND WAREHOUSE AT ABEKA, A SURBURB OF ACCRA,
HANDLES WIDE RANGE OF CONSUMER GOODS, MOSTLY FOOD PRODUCTS,
LIQUORS AND COSMETICS. GOODS ARE SOLD TO RETAILERS,
DISTRIBUTORS AND WHOLESALERS THROUGHOUT GHANA.
12. RPT DATE: 04/77
13A. 20000/1235 AGT. IMP. DIST. OF WIDE RANGE OF ITEMS: MILK,
CANNED MEATS, BABY FOODS, SAUCES, TEA, COOKIES AND
CRACKERS, BEER AND SPIRITS.
13B. 28440/1235 AGT. DIST. IMP. OF TOILETRIES
14. CONTACT: MRS. ADELAIDE MARY DUNCAN TITLE: DIRECTOR
15. CABLE: BRIMUM 16. TELEX: N/A 17. TEL: 22235
18. FINANCIAL REF: BARCLAYS BANK OF GHANA LTD., AVENUE CENTRAL
BRANCH, P.O. BOX 3073, ACCRA, GHANA
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19. TRADE REFS: RIVIANA FOODS, HOUSTON, TEXAS: INTERNATIONAL
MULTIFOODS, MINNEAPOLIS, MINN.; GENERAL FOODS, WHITE
PLAINS, NEW YORK.
20. FOREIGN FIRMS REPRESENTED: BOVRIL LTD., PROVISIONS;
WALKER, WHISKY; COW AND GATE, BABY FOOD; TETLEY TEA, TEA;
TAMPAX, SANITARY NAPKINS; UNITED BSCUITS, COOKIES AND
CRACKERS: ALL OF THE UNITED KINGDOM AND ACQUIRED OVER 10

YEARS AGO.

21. FIRM IS AT ABEKA BUT PLANS TO MOVE TO MORE SPACIOUS PREMISES ON THE RING ROAD, ACCRA INDUSTRIAL AREA. FIRM HOLDS AGENCY FRANCHISE FOR OVER 35 BRITISH FIRMS IN ADDITION TO THOSE LISTED IN ITEM NO.20. COMPANY IS WELL-KNOWN, HAS GOOD REPUTATION IN LOCAL BUSINESS COMMUNITY AND HAS SATISFACTORY RECORD WITH LOCAL BANK. EMBASSY RECOMMENDS BRIAN MONRO AS SUITABLE TRADE CONTACT FOR INTERESTED U.S. FIRMS.

22. PREPARED BY: M.A. POBI APPROVED BY: A.L. GLAD

AT: AMERICAN EMBASSY, ACCRA. SMITH

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 14-Apr-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977ACCRA02732
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770130-0677
Format: TEL
From: ACCRA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770459/aaaabzde.tel
Line Count: 72
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 7936b2a5-c288-dd11-92da-001cc4696bcc
Office: ACTION AF
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 04-Nov-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2812167
Secure: OPEN
Status: NATIVE
Subject: WTD/FTI BRIAN MONRO (GHANA) LTD.
TAGS: BEXP, GH
To: COM
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/7936b2a5-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
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